

Maximizing Your CALA Membership

As a member of the only statewide organization dedicated solely to representing Assisted Living providers, you have access to numerous tools and resources that keep you at the forefront of the profession. Take a look...

Information Resources

Keeping you up-to-date and ahead of the curve:

- ❖ CALA website, including members only access
- ❖ Bi-weekly Updates, Bulletins
- ❖ Membership Directory

Legal & Regulatory Updates

To keep you in the know:

- ❖ Regular and timely updates as issues arise
- ❖ Expert legal clarification regarding industry specific topics

Legislative Advocacy

To shape policy and bridge political and bureaucratic gaps:

- ❖ Annual Advocacy Day
- ❖ Grassroots advocacy and outreach
- ❖ Representation at the State Capitol and DSS

The Voice of Assisted Living

Providing talking points on Assisted Living issues:

- ❖ Establish yourself as a local expert
- ❖ Promote your community
- ❖ Influence public opinion

Professional Development

Opportunities to meet your CEU requirements and hone your skills:

- ❖ Annual Spring Conference (Northern CA)
- ❖ Annual Fall Conference (Southern CA)
- ❖ Targeted education on timely issues
- ❖ Online Leadership Development Series

Technical Assistance

Readily accessible:

- ❖ Clarification of critical issues affecting daily operations
- ❖ Invaluable support and guidance as needed
- ❖ Answers to your questions

Operational Tools

To assist and support ongoing operations:

- ❖ Compensation Reports
- ❖ Online Career Connection
- ❖ Criminal Background Check Manual
- ❖ Consumer Disclosure Statement
- ❖ Hospice Checklist
- ❖ Numerous publications

Group Purchasing Program

Saving you time and money:

- ❖ CALA dues rebate to qualifying participants
- ❖ No fees to join
- ❖ Exclusive member pricing, often using existing vendors

Associate Members

Providing a variety of products and services:

- ❖ Architecture, Construction and Management Services
- ❖ Food Services, Suppliers and Group Purchasing
- ❖ Financial Services, Insurance and Legal
- ❖ Software, Education and Training
- ❖ Pharmacy, Resident Monitoring and Safety and much more...

Questions regarding your membership?

Call or email Jan Trifiro, Director of Membership & Education,
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www.CAassistedliving.org

