

# The Benefits of CALA Membership

By joining CALA, you'll become an integral part of the only statewide organization dedicated solely to representing Assisted Living providers. You'll have access to numerous tools and resources that will keep you at the forefront of the profession. Take a look...

## Information Resources

### *Keeping you up-to-date and ahead of the curve:*

- ❖ CALA website, including members only access
- ❖ Bi-weekly Updates, Quarterly CALA News & Views
- ❖ Membership Directory

## Legal & Regulatory Updates

### *To keep you in the know:*

- ❖ Regular and timely updates as issues arise
- ❖ Expert legal clarification regarding industry specific topics

## Legislative Advocacy

### *To shape policy and bridge political and bureaucratic gaps:*

- ❖ Annual Advocacy Day & Day in Your District
- ❖ Grassroots advocacy and outreach
- ❖ Representation at the State Capitol and DSS

## The Voice of Assisted Living

### *Providing talking points on Assisted Living issues:*

- ❖ Establish yourself as a local expert
- ❖ Promote your community
- ❖ Influence public opinion

## Professional Development

### *Opportunities to meet your CEU requirements and hone your skills:*

- ❖ Annual Spring Conference (Northern CA)
- ❖ Annual Fall Conference (Southern CA)
- ❖ Targeted education on timely issues
- ❖ Online Leadership Development Series

## Technical Assistance

### *Readily accessible:*

- ❖ Clarification of critical issues affecting daily operations
- ❖ Invaluable support and guidance as needed
- ❖ Answers to your questions

## Operational Tools

### *To assist and support ongoing operations:*

- ❖ Compensation Reports
- ❖ Comprehensive Compliance Audit
- ❖ Criminal Background Check Manual
- ❖ Consumer Disclosure Statement
- ❖ Hospice Checklist
- ❖ Numerous publications

## Group Purchasing Program

### *Saving you time and money:*

- ❖ CALA dues rebate to qualifying participants
- ❖ No fees to join
- ❖ Exclusive member pricing, often using existing vendors

## Associate Members

### *Providing a variety of products and services:*

- ❖ Architecture, Construction and Management Services
- ❖ Food Services, Suppliers and Group Purchasing
- ❖ Financial Services, Insurance and Legal
- ❖ Software, Education and Training
- ❖ Pharmacy, Resident Monitoring and Safety and much more...

## Questions?

Call or email Jan Trifiro, Director of Membership & Education, at (916) 448-1900 or [jmt@CAassistedliving.org](mailto:jmt@CAassistedliving.org)



[www.CAassistedliving.org](http://www.CAassistedliving.org)



# The California Assisted Living Association

## 2012 Provider Membership Application

Community \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Facility License Number \_\_\_\_\_

### Primary Contact

Contact Person/Title \_\_\_\_\_ Email \_\_\_\_\_

**TOTAL RCFE LICENSED UNITS/ROOMS:** \_\_\_\_\_ **FOR INFORMATION ONLY, TOTAL LICENSED CAPACITY:** \_\_\_\_\_

Parent Company \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

*CALA Member companies are required to enroll all California RCFEs into membership. If you have a community under development, the fee structure is based on the minimum fee per location. Once your community opens, membership fees will be based on your RCFE licensed units. One primary member/contact at each location receives all mailings. All employees at each location are considered members for conference and product pricing.*

# of Units/Rooms \_\_\_\_\_ x \$27 (\$270 minimum) Total \_\_\_\_\_

*CALA dues are not tax deductible as charitable contributions. However, they may be partially deductible as business expenses. CALA estimates that 18% of your dues are not deductible due to CALA's lobbying activities on your behalf.*

Under Construction:  \$270 Scheduled Opening Date: \_\_\_\_\_

Please have ALFA contact me regarding membership

Please choose either annual payments or quarterly payments:

Annual payments (to be made January of each year)

Quarterly Payments (to be made Jan 1, Apr 1, July 1, Oct 1 of each year)

**Total Amount Due** \_\_\_\_\_  Check enclosed (Make payable to CALA)  AMEX  MasterCard  Visa

\_\_\_\_\_ Card Number

\_\_\_\_\_ Exp Date

\_\_\_\_\_ Cardholder Name (please print)

\_\_\_\_\_ Cardholder Signature

California Assisted Living

**CALA**

Association